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The Brazilian Standards and Certification Programs of Social Responsibility and Forest

**Quebec - Canadá
15 - may 2009**

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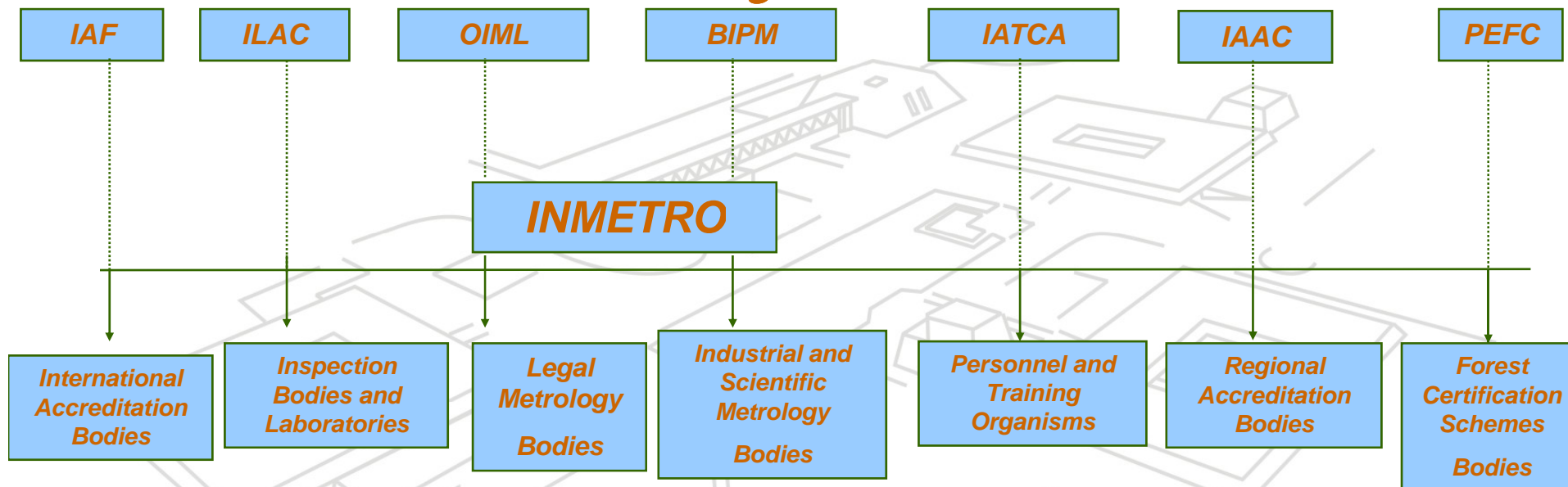
Federal organization:

Ministry of Development, Industry and Foreign
Trade

INMETRO

- NMI
- Legal Metrology
- Accreditation Body
- Technical Regulations
- Conformity assessments
- Enquiry Point - TBT/WTO

Inmetro International Recognition



IAF – International Accreditation Forum

ILAC – International Laboratory Accreditation Cooperation

OIML – International Legal Metrology Organization

BIPM – International Bureau of Weights and Measures

IATCA – International Auditor and Training Certification Association

IAAC – Interamerican Accreditation Cooperation

PEFC – Program for the Endorsement of Forest Certification Schemes

ABNT NBR 16001



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Development Process

- ❑ ABNT NBR 16001: 2004 - Social responsibility — Management system — Requirements - elaborated by the Brazilian Technical Standards Association (ABNT)
- ❑ Multi-stakeholder Group (industry, government, NGO's, universities, standards specialists ...) – 140 registered participants ;
- ❑ December 2002  2004;
- ❑ Public consultation

Characteristics

- Voluntary use;
- Appropriate for certification purposes (third party certification) and self - assessment;
- It's neither intended to create non- tariff trade barriers, nor enhance of change organizagion's legal obligations;
- Can be integrated with others management systems - PDCA approach;
- Based on the three dimentions of sustainability;
- It`s for all types of organizations;
- It pressupposes stakeholders engagement;
- Compliance with the standards does not mean that an organization is socially responsible, but rather that it has a management system for social responsibility.

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Basic Principle:

“Social Responsibility is the ethical relationship among an organization and its stakeholders aiming at the sustainable development”.

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Objective

This standard sets the minimum requirements regarding a social responsibility management system which enable organizations to design and implement policies and objectives that take into account legal and other requirements, their ethical commitments, and their concerns regarding:

- Promotion of citizenship;
- Promotion of sustainable development; and
- Transparency

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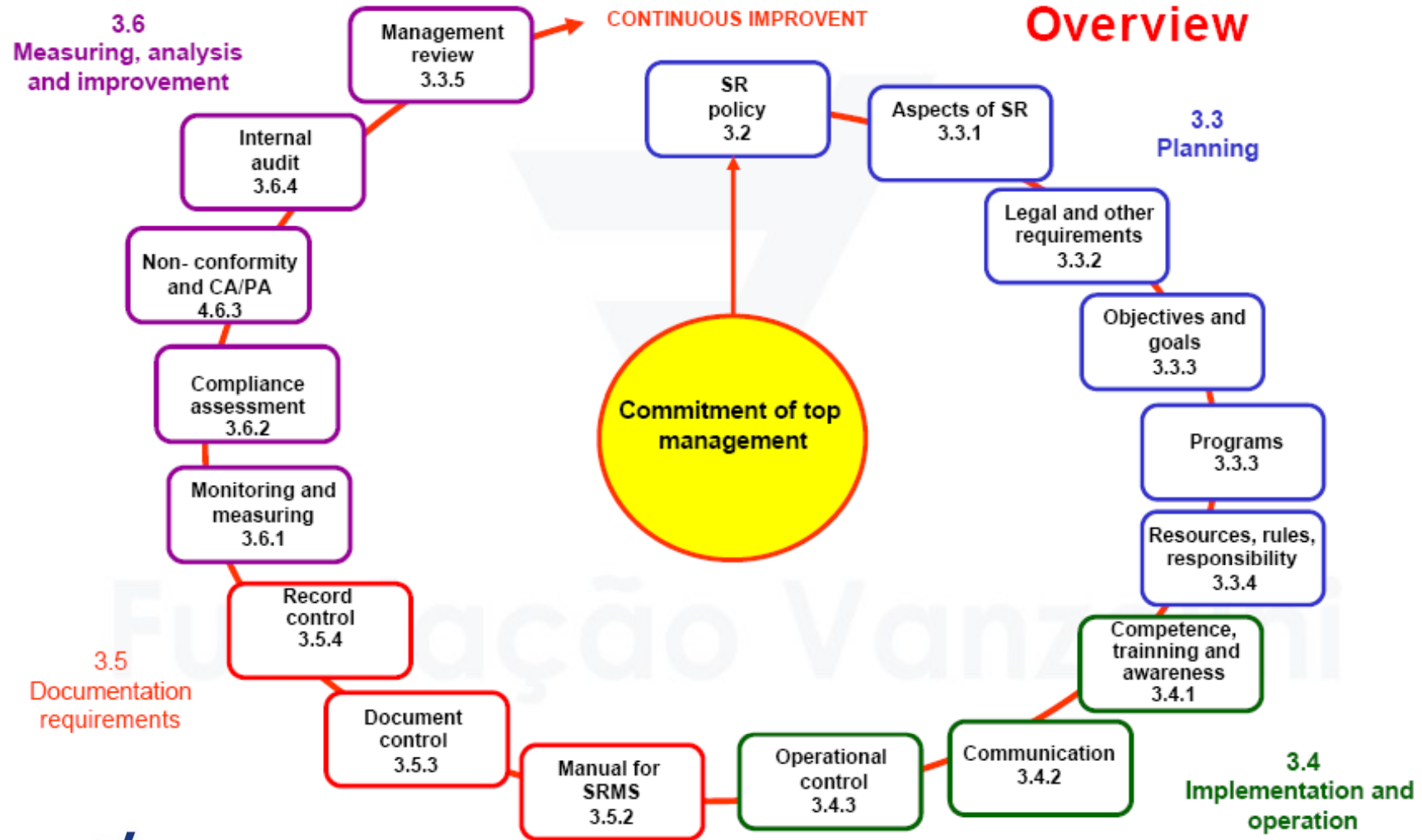
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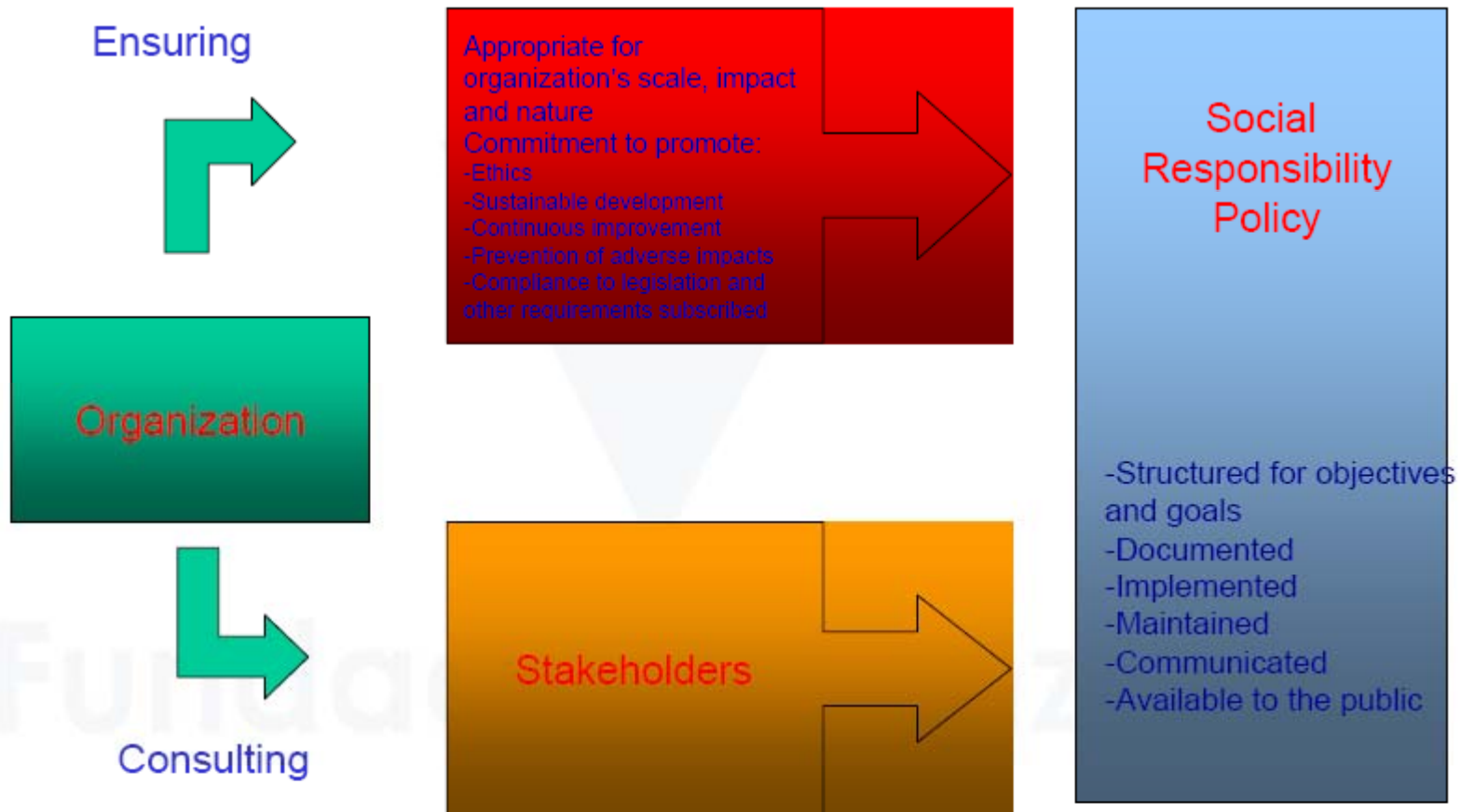
Applies to any organization willing to:

- Implement, maintain or improve a social responsibility management system.
- guarantee its compliance with applicable laws and with its social responsibility policy;
- Support effective stakeholder engagement;

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Establishing the social responsibility policy



Social responsibility aspects

- The organization shall establish, implement and maintain **documented procedures** to identify:
 - The stakeholders and their perceptions, and
 - The social aspects that:
 - Can be controlled by the organization, and
 - The organization presumably can influence

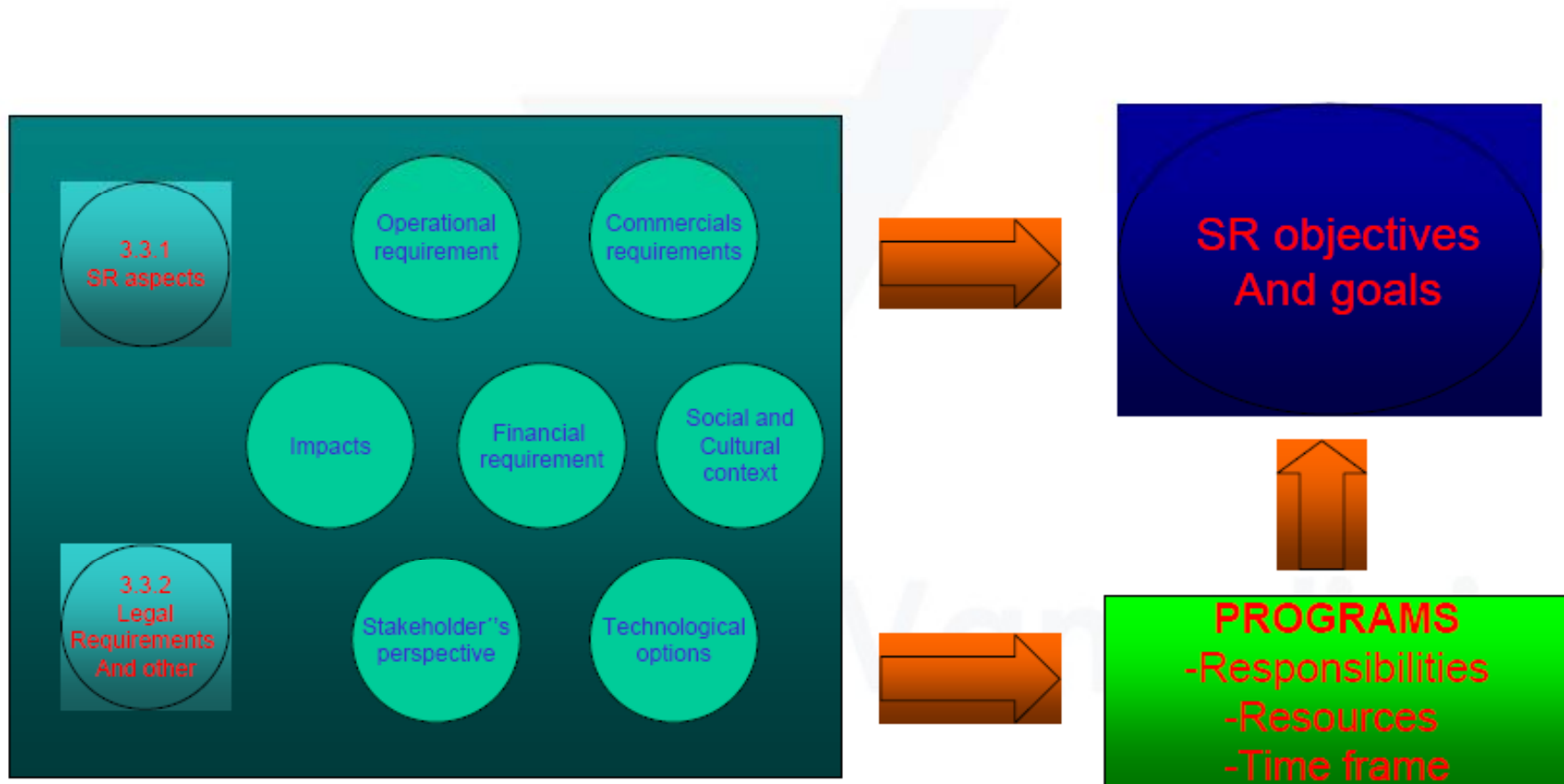


SIGNIFICANTS IMPACTS

Positive or negative

These information shall be documented and updated

Planning - overview



Objectives and goals must be compatible with the social responsibility policy and include, but is not limited to:

- a) Good Governance Practices;
- b) Combat Fraud, corruption, counterfeit products and tax evasion;
- c) Fair Competitiveness Practices;
- d) Child rights, including the combat to child labor;
- e) Worker's rights, including freedom of association and collective bargain, fair salary and basic benefits, as well as the combat to forced labor;
- f) diversity promotion and discrimination combat (for instance: cultural, gender, ethnic, age, disable people);
- g) professional training and skill developments;
- h) health and safety promotion;
- i) sustainable development promotion, production, distribution and consumption, considering suppliers and services providers, among others;
- J) environmental protection and future generations rights;
- k) social actions on public issues

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Progress

- ABNT NBR 16002:2005 – Social responsibility – Management system – Auditors qualification
- Certification Program in the Brazilian System on Conformity Assessment: 2006 (Inmetro coordination);
 - 03 Accredited Certification Bodies;
 - 15 Certified Organizations;
 - 83 sites (related branche).
- ABNT NBR 16003 - Social responsibility — Guidance for auditing realization (public consultation)

CERFLOR - Brazilian Forest Certification Program



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Overview on Brazil's Situation

- 5th largest country in total area**
- 2nd largest country in forested area**
- 1st largest country in tropical forests**

Total territorial area

8.5 million km²

Total forested area

4.8 million km²

4.7 Native
0.1 Planted



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PHASE 1 (started 1991) Development of Principles, Criteria and Indicators for Planted Forests by SBS - Brazilian Society of Silviculture in a concerted action with several Forest Associations, Universities, Government Agencies and NGOs

PHASE 2 (2001) Inmetro joined the programme. It was adapted to insertion in the Brazilian Conformity Assessment System (SBAC) which is coordinated by Inmetro

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Technical Standards Approved and Published

NBR 14789 – Forest Management – Principles, Criteria and Indicators for Planted Forests -11 certified organizations : 999,770 ha

NBR 15789 – Forest Management – Principles, Criteria and Indicators for Native Forests – 1 certified organizations: 78,000 ha

NBR 14790 – Forest Management – Chain of Custody -19 certified organizations

NBR 14791 – Guidelines for Forest Auditing – General Principles (*)

NBR 14792 – Guidelines for Forest Auditing – Audit Procedures – Auditing of Forest Management (*)

NBR 14793 – Guidelines for Forest Auditing – Audit Procedures – Qualification Criteria for Forest Auditors

(*)Cancelled by NBR ISO 19001

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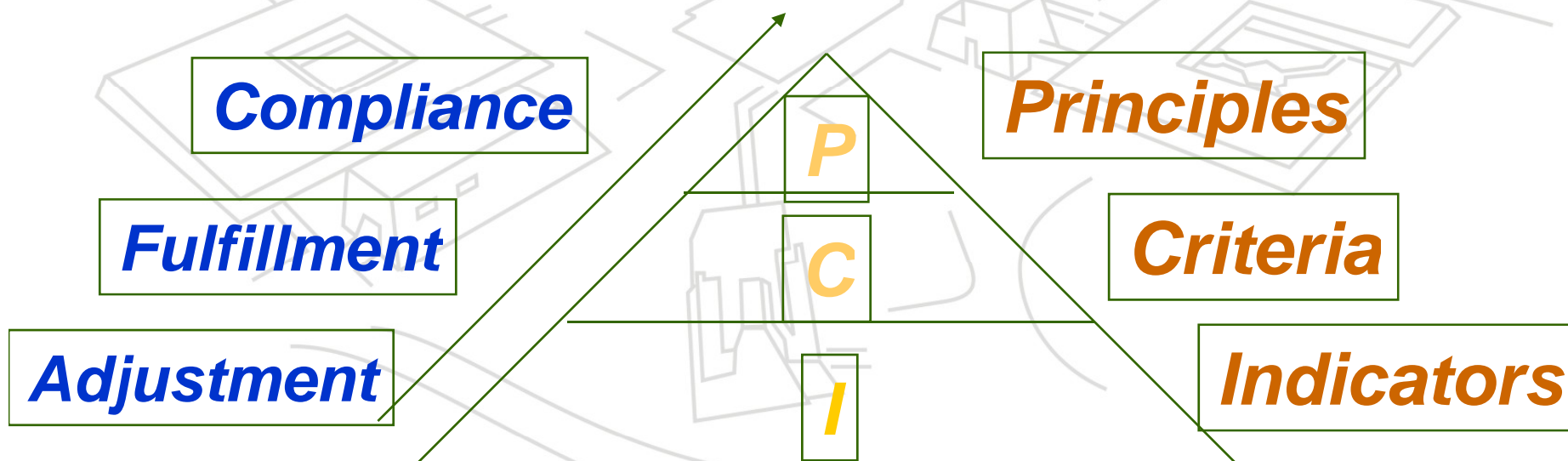
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Hierarchic Structure

NBR 14789 - Planted Forests

NBR 15789 – Native Forest



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NBR 14789 - Forest Management – Principles, Criteria and Indicators for Planted Forests

- ***Principle 1: Compliance with legislation***
3 Criteria and 11 Indicators
- ***Principle 2: Responsibility in the short, medium and long-term use of forest resources in order to promote its sustainability***
4 Criteria and 23 Indicators
- ***Principle 3: Care for biological diversity***
6 Criteria and 28 Indicators
- ***Principle 4: Care for water, soil and air resources***
4 Criteria and 24 Indicators
- ***Principle 5: Environmental, economic and social development of the regions where forest activities are carried out***
2 Criteria and 13 Indicators

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Characteristics of CERFLOR

- Voluntary
- Compatible with National Forestry Legislation / Policies
- Independent 3rd party certification
- Multistakeholders participation
- Transparency (standards and procedures for accreditation published and available to the public)
- Non-discriminatory
- Commitment with updated technologies
- Periodic review (technical standards and conformity assessment rules)
- Complaint procedures



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Thank you !

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